PRE-MEETING AGENDA

Casper City Council City Hall, Council Meeting Room Tuesday, August 20, 2019, 5:30 p.m.



	Presentation	Allotted	Beginning Time
	Distribution of August 5, 6 & 13 Executive Session Minutes		
1.	Sponsorship – Wyoming Association of County Officers Conference (September 24-26, 2019)	5 min	5:30
2.	Hogadon Lights	10 min	5:35
3.	Agenda Review	5 min	5:45
	Approximate Ending Time		5:50

MEMO TO:

J. Carter Napier, City Manager Jw

FROM:

Tim Cortez, Director of Parks and Recreation

SUBJECT:

Lights on Hogadon Update

Meeting Type & Date Pre-Meeting August 20, 2019

Action type

Information Only

Recommendation

To allow the project to continue as long as conditions allow.

Summary

In 2017, John Lutz and the Friends of Hogadon asked the City if they could gift a lighting project to Hogadon Ski Area. The lighting project would light at least two slopes (Boomerang and Park) for the purposes of night skiing. The total construction cost of the project is between \$385K and \$405K. Great savings have been found in this project due to two factors. The first factor is the discovery of TorcSill. This company has the drilling and foundational technology to greatly reduce the costs usually incurred in such rocky terrain. The second was hiring City Service Electric. This is a local company that has agreed to donate a portion of their billing time to the project.

The total amount raised by the Friends of Hogadon to this date is \$410K. Another milestone was reached on August 12, 2019 when five test foundations were drilled at Hogadon to determine the complexity and feasibility of the project. This test was very successful and the five pylons were placed in the most difficult spots we could identify. The pylons were placed in less than 3 hours. Based on this, the contractor feels that all 45 pylons could be placed in about three days. This would allow quite a bit of time for the electrical work to be laid as well as the poles and lights to be mounted to the pylons.

A local philanthropist has agreed to backstop any operational losses, up to \$60K per year, for the next three years. City staff feels this amount of time would allow us to collect the data to determine if night skiing is sustainable.

It is the full intent of staff to ensure subsidy requirements do not increase for the facility. If the night skiing operations are not economically feasible, the lights would only be used when revenue is expected to exceed expenses.

Financial Considerations

The full amount of construction costs is being provided for by the Friends of Hogadon. Any operational costs will have a privately funded backstop up to \$60K per year for three years. This amount of backstop is a worst-case scenario and staff feels it is more than adequate.

Oversight/Project Responsibility
Tim Cortez, Director of Parks and Recreation

Attachments

Correspondence - shortfall expense commitment

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August 14, 2019

City of Casper Casper, Wyoming 82601

Re: Hogadon Night Skiing & Snowboarding Project

Dear City of Casper:

As a representative of the Zimmerman Family Foundation, I would like to express our willingness to back the operating expenses of any shortfall in revenue that occur through the Hogadon Night Skiing & Snowboarding Project for three (3) years. The annual operating expenses have been calculated to be \$60,000, for the Hogadon Ski Basin to be opened from 4 pm to 8 pm, Wednesday through Saturday evenings, through the season. The ski season has been projected to last for four (4) months, December 2019 through March 2020.

The Foundation will plan to <u>supplement any deficit</u> between the operating expense of \$60,000 and the annual revenue generated from night skiing. Our portion of funding would be the shortfall, which the City of Casper may incur, between the selling of annual night-skiing season passes, one-time night ticket sales, one-time day ticket sales that include an upcharge for evening skiing access (the difference), and the portion of food & beverage revenue generated in the evenings, which is allotted to the City of Casper, from night skiing and the annual expenses.

Thank you for your support of the Hogadon Night Skiing & Snowboarding Project and we look forward to partnering with you, the City of Casper, in its success!

Gail D. Zimmerman, President Zimmerman Family Foundation